



MEET THE FOUNDERS

Rebecca and I (Alice) met serendipitously in 2014 and launched our first Forivor collection in 2016. Named after Rebecca's father Ivor, the concept for the brand came to Rebecca in that elusive moment between being awake and falling asleep. We create organic, hand-illustrated bedding and nightwear for babies and children to inspire magical sleep and bring attention to the incredible wildlife we are surrounded by and its conservation. At the heart of Forivor is a passion to tell the positive story of humankind and nature; we feel hopeful about changes that can take place with responsible production and a lot of imagination. With a childhood immersed in the nature of the Welsh borders, Rebecca's uncompromising approach to putting the planet first in production was cultivated during her time with British designer Katharine Hamnett and through her work with the charity, Environmental Justice Foundation. Inspired by my love of children's books and art history background, I create illustrations to take children on a journey from day to night. We invest time researching, drawing and creating stories around each new collection.

We have cultivated such a strong professional relationship but importantly an amazing friendship that has seen us through the challenges of production, and cash flow as well as some really tough personal ones.


FORIVOR



The Enchanted Forest Duvet Set - Single



The Legends of the Sea Quilted Blanket



The Space Above the Ground Duvet Set - Single



MYCLOUD-ACCOUNTS JOURNEY WITH FORIVOR

PERSONAL NOTE



Jo Burns



Alice and Rebecca are a beacon of resilience and growth, which mirrors our passion in their journey.

Our connection goes beyond being mere clients/ accountants; we consider ourselves kindred spirits and friends.

STEP
01



Xero Checks

We began by focusing on the fundamentals: Xero checks and data accuracy is essential as it is the foundation of all further work.



STEP
02

Simplifying the Sales Process

The integrator app has replaced the complicated manual sales process, making it a much simpler task. Drafting VAT returns has become a whole new, easier experience!



STEP
03

Month end procedures

We established a month-end ritual that worked like magic, effortlessly wrapping up all the bookkeeping tasks on time. This paved the way for the monthly reports.



STEP
04

Growth

With year-on-year growth, we really hope our support has empowered them to seize the opportunities that came their way.



STEP
05

Repeat

As long as there is a growth, there will be challenges and questions we are happy to answer. Or simply to have a lovely chat!

